



# Transnational Giving Europe

## *Facilitating charitable cross-border donations under the current conditions*

Presented by Anne-Laure Paquot  
Webinar – “Cross-boundary donations for private land conservation in the EU”  
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## WHAT IS TGE?



### ENABLING CROSSBORDER PHILANTHROPY

A practical and mission driven  
initiative



### A SECTOR BASED INITIATIVE

Created in 1998



### OUR MISSION

Enabling donors, both  
corporations and  
individuals, resident in one  
of the participating  
countries, to financially  
support non-profit  
organizations in other  
Member States, while  
benefiting directly from the  
tax advantages provided for  
in the legislation of their  
country of residence.



### A COLLABORATIVE SOLUTION

A partnership of leading European  
foundations and associations



### A GROWING NETWORK

19 partner foundations  
across Europe

# 19 COUNTRIES



MAECENATA STIFTUNG



# WHY IS SUCH A SOLUTION IMPORTANT?

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## TGE has seen

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An increasing demand from donors to have the choice and flexibility to make **cross-border gifts and donations**.



## Individual donors

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Families, investments, professional opportunities, interests are now **spread across the world**.



## Multinational corporations

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Assets and business interests are more **geographically diverse** than ever.

## Causes do not have borders

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Climate change, poverty, cancer, ... foundations and charities across Europe are **solving issues that do not have borders**.

# GIVING ACROSS EUROPE MADE EASY

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**Nonprofits** can offer their European donors an easy & accessible offline/online donation solution.



Nonprofits can **collect donations across European countries** via bank transfers or through a **customized online giving page** directly available on their website



TGE partners **carry out all administrative formalities** related to **tax deductibility of gifts**.

**European donors** can support the nonprofit of their choice in a secure and tax-efficient manner.

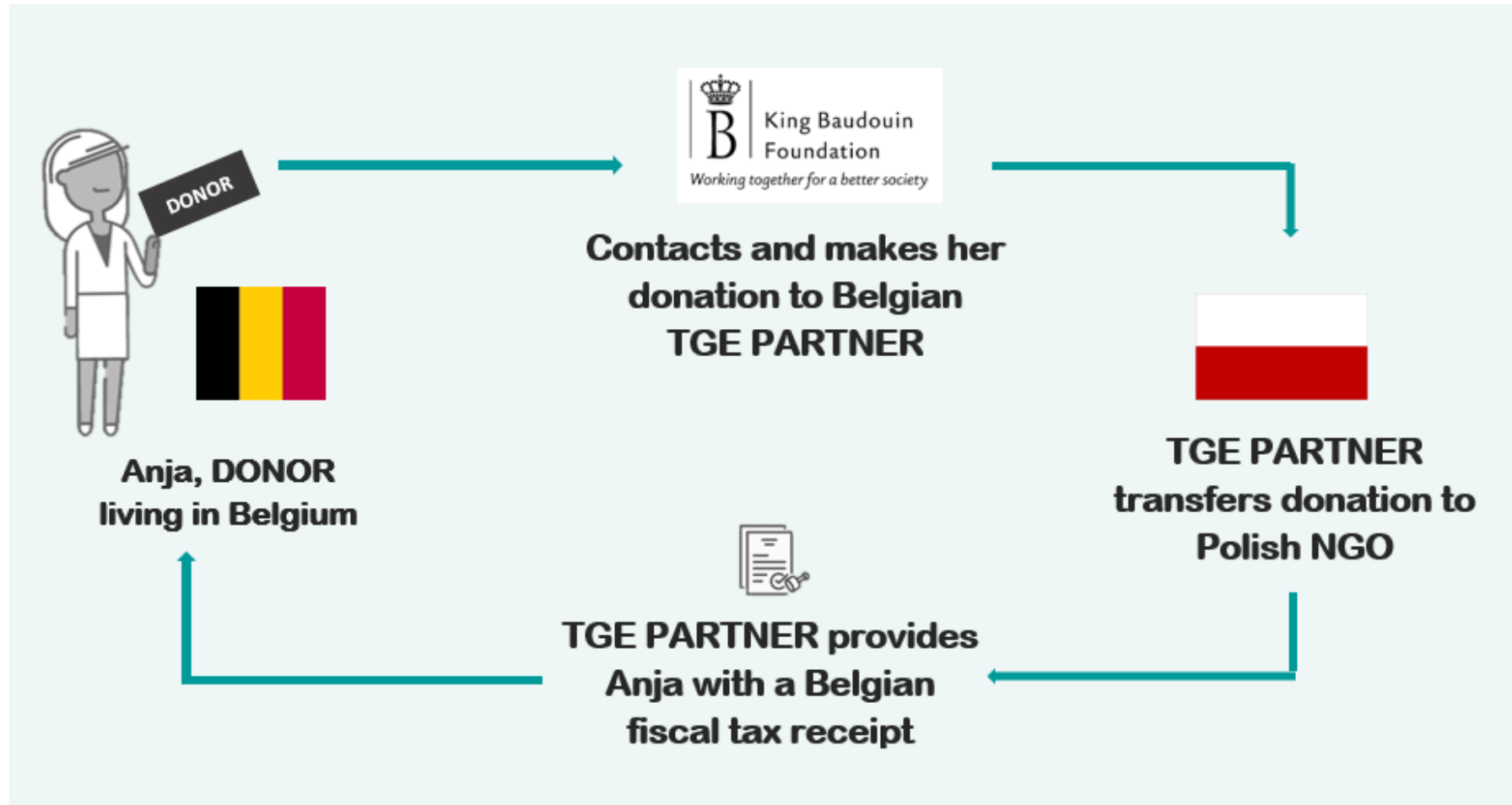


The TGE Network guarantees a **rigorous due diligence and control framework**



Donors **benefit from tax advantages in their country of tax residence** and **flexible and efficient donation management**.

# HOW DOES IT WORK?



# 2021 IN NUMBERS

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**€ 30,6 Million**  
IN DONATIONS CHANNELLED

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**484**  
ORGANISATIONS SUPPORTED

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**10,977**  
GIFTS MADE ACROSS EUROPE  
(corporates/individuals)

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**+9%**  
INCREASE 2021/2020 (total donation  
amount, COVID year)

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**8**  
FIELDS OF ACTION

# SOME BENEFICIARIES

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# FOCUS ON THE ENVIRONMENTAL SECTOR

## ► Number of organisations we work with:

- 76 environmental charities, i.e. 9% (826 in total)

## ► Percentage donations to environmental sector

- 2019: 6% (850K€ / 13,8M€)
- 2020: 11% (3,3M€ / 28M€)
- 2021: 12% (3,7M€ / 30.6M€)

## ► Donations are mostly coming from (2019-2021):

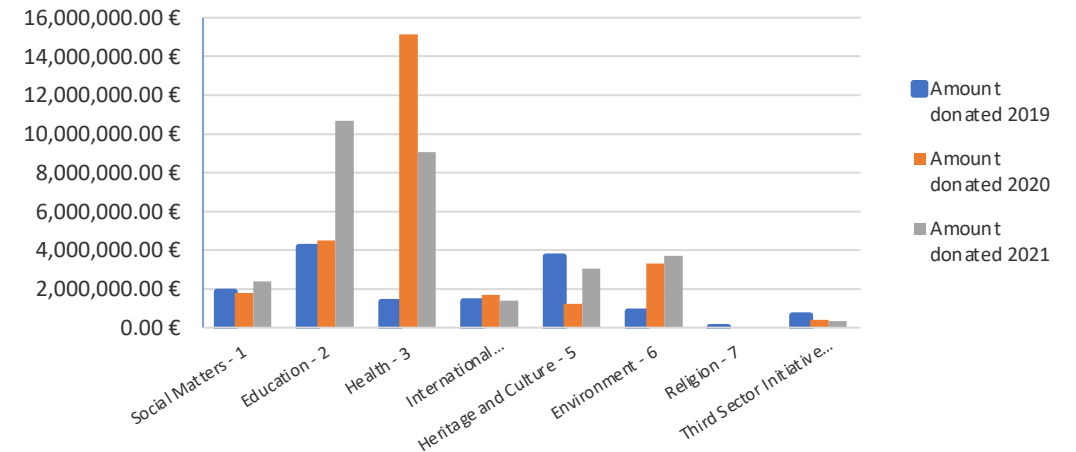


## ► Examples of success stories:

- WeForest NGO (preservation and restoration of tropical forests): 2,2 M€ collected in 2019-2021
- The SeaCleaners (concrete solutions against plastic pollution, both at sea and on land): 1,5 M€ collected in 2019-2021



Comparison amount donated by sector between 2019 and 2021



# GET IN TOUCH WITH **US**

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# HOW TO JOIN THE TGE NETWORK?

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Contact your  
**national TGE  
partner foundation**  
to submit an **online  
application** (*Grant  
Eligibility Application  
Form*)



The TGE national  
partners conduct a  
**due diligence  
assessment.**



Once approved, **you  
can start  
fundraising!**  
TGE can help  
facilitate **online and  
offline donations.**